



KRISTIN CRAWFORD

ANCHOR/REPORTER

OBJECTIVE

EMMY-NOMINATED JOURNALIST WHO HAS SPENT CAREER INVESTIGATING AND HOLDING LEADERS ACCOUNTABLE WHILE INFORMING MY COMMUNITY IN A CLEAR AND CONSCISE WAY. EXPLORING OPPORTUNITIES TO GROW AND EXPAND MY COMMUNICATION AND LEADERSHIP SKILLS.

EXPERIENCE

WHAS11 | ANCHOR/REPORTER

(03/2019-PRESENT)

- Research and write daily top stories in a clear and concise format.
- Pitch, research, interview, shoot, write and edit stories on deadline.
- Present the news in an authentic and easily digestible manner while adlibbing complex topics and press conferences live on-air.
- FAA certified drone pilot who can fly, shoot and edit breaking news that will grab attention and leave a lasting impression.

KLSR & KPIC | ANCHOR/REPORTER

(11/2014-2/2019)

- Anchored the evening newscasts & reported on child homelessness, the UCC mass shooting and record wildfires

ACHIEVING THE DREAM

(05/2013-1/2014)

- Communications specialist who ran the company blog and social media accounts utilizing both written and visual skills to produce an eye catching narrative and drawing attention to ATD's mission.

SKILLS



Interviewing & Public Speaking

Social Media Management

Team Building & Deadline Driven

Shooting, Writing & Editing Stories

CONTACT

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LOUISVILLE, KY



EDUCATION



CAL STATE FULLERTON
B.A. COMMUNICATIONS &
BROADCAST JOURNALISM
MINOR IN RADIO-TV-FILM

2014